

b-anywhere

Mobile Business Platform by **DIS**

Routes, visits, orders and an AI Assistant, even without a connection.





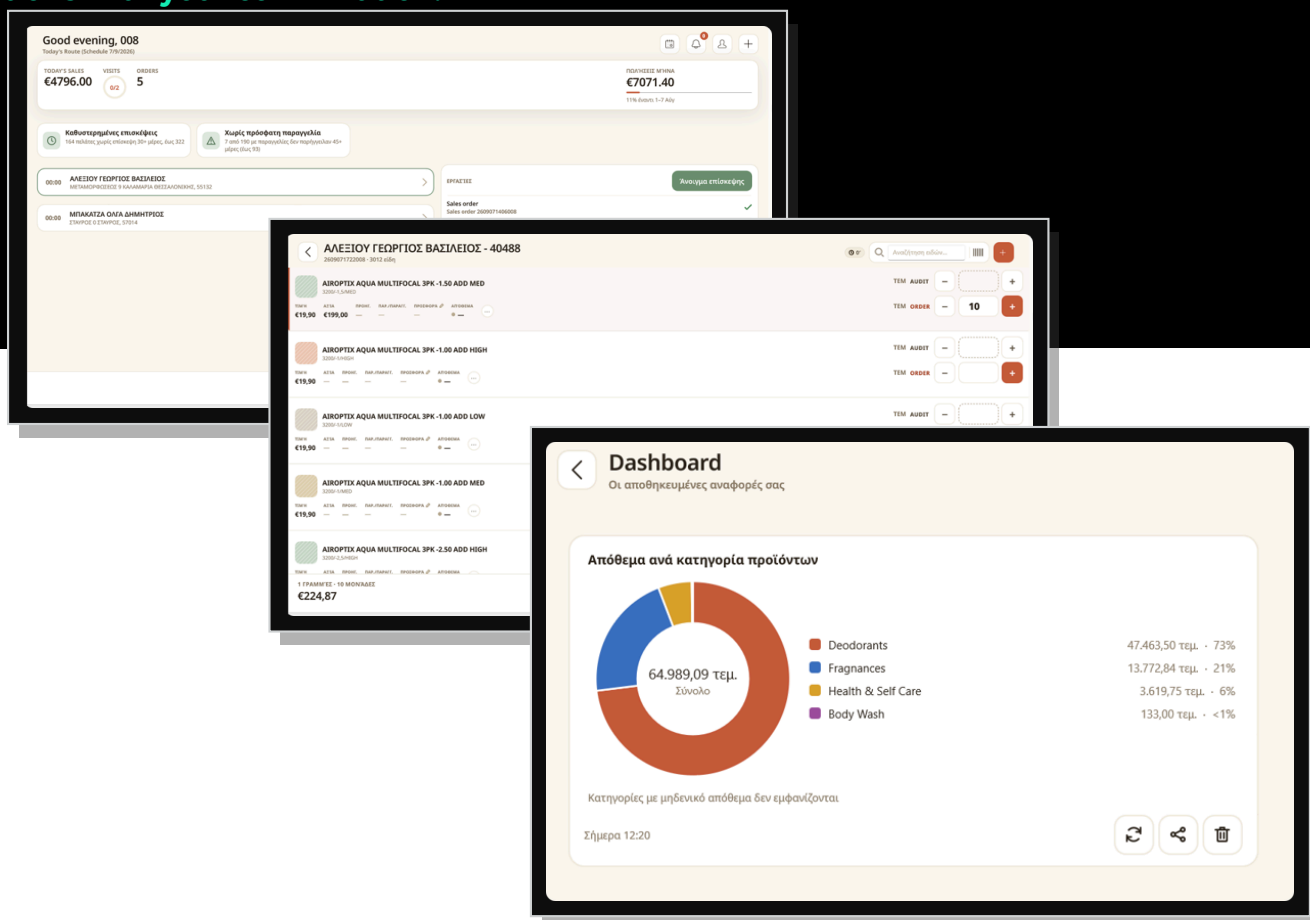
b-anywhere

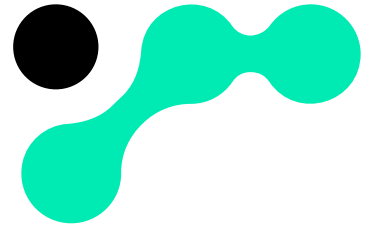
Mobile Business Platform

b-anywhere is a modern mobile business application platform, designed and developed by DIS, that enables businesses to operate efficiently, wherever their people are.

It was designed to support the modern, dynamic working environment, where information and action must be instantly available, in real time.

With a built-in AI Assistant: questions in natural language, answers with data and charts, actions with your confirmation.





What is b-anywhere

b-anywhere is a unified platform that brings together the functions of teams:



Sales



Field Service



Marketing

It enables full coordination and direct communication between teams, making it easier to plan and execute activities both inside and outside the company.

In practice, it acts as the mobile extension of business systems, bringing critical data and functions directly into users' hands.

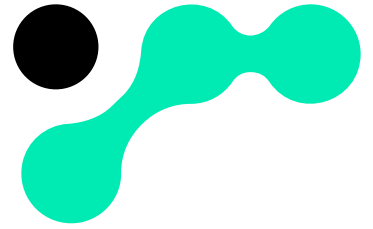
Who it's for

b-anywhere is designed for businesses with organized field teams and intense commercial or operational activity, such as:

- FMCG companies
- Food & beverage businesses
- Pharmaceutical companies & medical representatives
- Distribution networks
- Organizations with field service operations

It is the ideal solution for organizations that want to gain full control and visibility over their field activities.





What it can do

b-anywhere offers comprehensive management and monitoring capabilities:

- ✓ A complete picture of the supply chain
- ✓ Monitoring of product presence and placement at the point of sale
- ✓ Identification of sales opportunities and market trends
- ✓ Improved field team productivity
- ✓ An AI Assistant with natural-language questions and confirmed actions

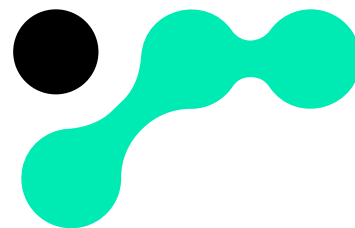
In this way, businesses gain the ability to turn data into immediate, actionable steps.

Benefits for your business

Leveraging b-anywhere leads to meaningful operational improvement:

- **Increased productivity**
Field teams operate more efficiently, with better organization and less wasted time.
- **Improved planning**
Activities, visits and actions are organized with greater precision.
- **Timely insight & sales forecasting**
Management has an immediate picture and can make decisions in real time.
- **Real-time issue management**
Immediate identification, logging and resolution of customer issues.
- **Effective resource utilization**
Better management of people and assets.
- **Data-driven insight through BI**
Access to analytics and insights for strategic decisions.
- **Access to critical information**





With b-anywhere, the user has on their mobile device:

 Detailed information about the point of sale	 Campaign information
 Financial data & statistics	 Competitor activity
 Historical data	This way, every field professional becomes an active decision-maker, with a complete picture wherever they are.



Technology & Architecture

b-anywhere is designed to run on all modern mobile platforms:



Android



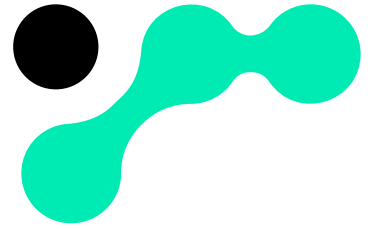
iOS



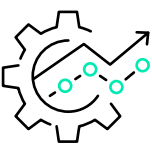
Windows

This allows businesses to leverage their existing equipment, without device restrictions.





Why invest in **b-anywhere**

	Sales growth Identify opportunities at the point of sale and leverage real-time data for immediate commercial action.
	Full field control Gain complete visibility into your teams' activities and control over every action in the field.
	Real-time decisions Make critical decisions instantly, based on up-to-date data and analytics — and ask the AI Assistant in plain language.
	Increased productivity Improve your teams' performance with better organization and process automation.
	Resource optimization Manage human and material resources effectively, reducing unnecessary costs.
	Improved customer experience Deliver more immediate, personalized and high-quality service at every touchpoint.
	Immediate ROI See fast, measurable results and return on your investment through improved operations and sales.





Hybrid & Native technology

The platform combines the advantages of hybrid and native applications:

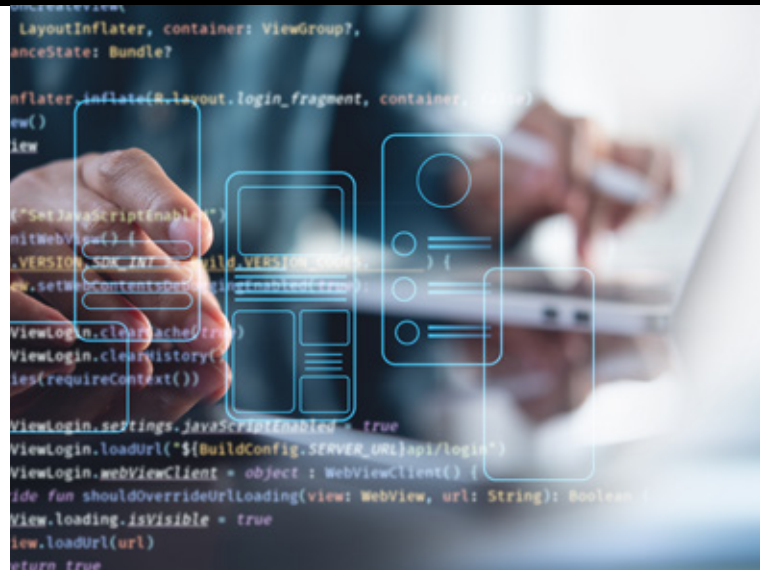
- ✓ **Delivers the experience and performance of a true native application.**
- ✓ **Developed once for all platforms.**
- ✓ **Reduces development and maintenance costs.**

The result is a solution that offers **high performance with flexibility and speed of implementation**

Architecture & Flexibility

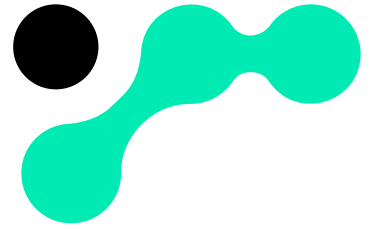
b-anywhere is built on a modular philosophy and open architecture, and can:

- Operate standalone
- Integrate with existing systems (ERP, CRM, BI)



This makes it ideal for businesses that want to extend their capabilities without replacing their existing systems.





Proven trust in the market

b-anywhere, designed and developed by DIS,
is a complete mobile business operations solution
that transforms the way businesses manage
their field activities.

By unifying people, data and processes in a single
environment, it delivers full visibility, immediate
decision-making and a real increase in efficiency.

In an environment where speed and agility
define success, b-anywhere is a strategic
investment that strengthens competitiveness
and creates real business value.

