Blueground Austria Modernizes Operations with DIS and Microsoft Dynamics 365 Finance & Supply Chain Management

Case Study

Blueground, a leading global PropTech company, partnered with DIS – Dynamic Integrated Solutions S.A. to modernize its operations in Austria. By implementing Microsoft Dynamics 365 Finance & Supply Chain Management, including the Finance, Sales & Marketing modules and IFRS 16, Blueground consolidated its core business functions into a single, scalable, and adaptable platform. This transformation not only enhanced operational efficiency but also ensured full compliance with international accounting standards, marking a key milestone in the company's global digital transformation journey.

DIS Dynamic Integrated Solutions

BLUEGROUND

Challenges

High Initial Investment

→ Significant resources were required for technology infrastructure, software development, and employee training.

Regulatory Compliance

→ The project had to navigate diverse local and international frameworks, including IFRS 16, to ensure full compliance.

Data Security

→ Ensuring that all cloud operations remained secure and protected was a key priority.

Change Management

→ Employees required proper training and support to smoothly adapt to new processes.

System Integration

→ Seamless connection between new and legacy systems was essential for operational continuity.

Customization Complexity

→ Digital tools needed to be tailored to meet diverse business requirements across multiple regions.

Solution

IFRS 16 – Milestone Implementation

→ The first IFRS 16 implementation by DIS within Dynamics 365, ensuring compliance with international accounting standards.

Unified Platform

→ Bringing all critical functions into a single platform for flexibility, scalability, and better management of business data.

Process Optimization

→ Modernization of planning, procurement, sales, inventory, logistics, and customer service processes.

Collaboration with External Partners

→Seamless coordination with property owners, service providers, and real estate agents, enhancing efficiency, transparency, and responsiveness across the PropTech ecosystem.

Finance, Sales & Marketing

→Activation of the core operational modules for full integration and optimization of daily processes.

Benefits

✔ **Regulatory Compliance**

→ Simplified IFRS 16 lease accounting for Blueground's global property portfolio.

✔ **Data-Driven Insights**

→ Real-time visibility into operations, tenant behavior, and market trends.

✔ **Cost Efficiency & Automation**

→ Reduced manual work and IT overhead, boosting productivity across teams.

✔ **Global Scalability & Agility**

→ Seamless support for multi-country operations, currencies, and regulatory frameworks.

Sustainability & Innovation

→ Lowered environmental footprint and leveraged Microsoft Dynamics 365 Copilot to introduce AI-driven efficiency in finance, property management, and customer service.