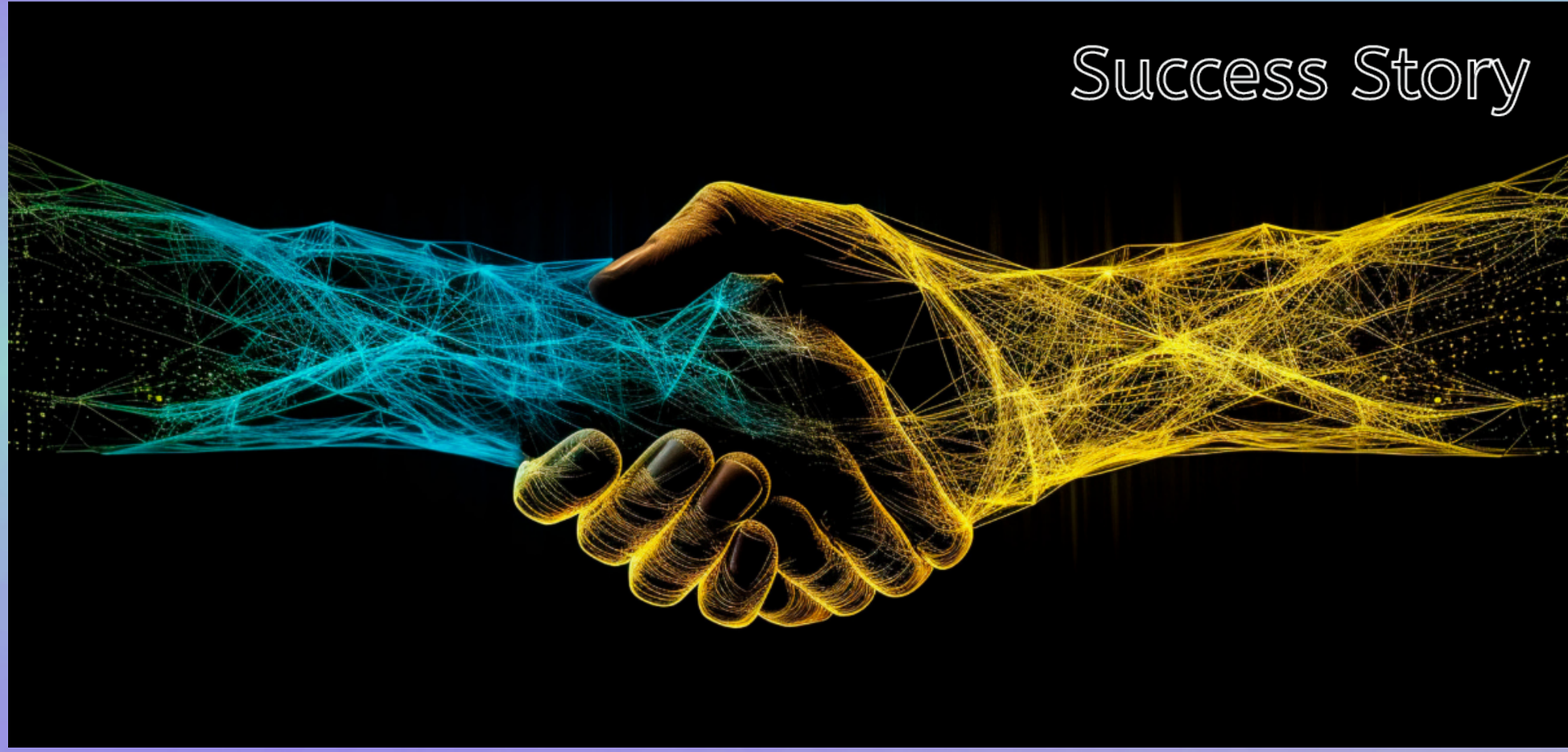
Bespoke services

DIS Implements b-anywhere Solution for Bespoke SGA Services to boost Sales Network Integration

Case Study

DIS, has successfully implemented its mobile platform b-anywhere for Bespoke SGA Services, a subsidiary of Bespoke SGA Holdings founded by Spyros Theodoropoulos. This collaboration, which launched in July, aims to unify and optimize the sales network across Bespoke SGA's brands, including ION, NIKAS, Ambrosia, and Hellenic Juices.



Challenges

-Bespoke SGA Services, part of Bespoke SGA Holdings, needed to unify and optimize its sales network.

-As the group expanded, seamless integration between sales teams and ERP systems was crucial.

-The goal was to improve operational efficiency, visibility into sales performance, and decision-making across multiple business units.

Solution

-Bespoke SGA selected DIS's b-anywhere mobile platform.

-The flexible, modular platform was implemented within two months.

-It provided seamless ERP integration, real-time data access, and enhanced communication.

-b-anywhere unified on-site and off-site sales tasks while monitoring customer interactions and sales performance in real time.

-The platform operates across Android, iOS, and Windows, utilizing existing hardware without

Benefits

-Improved Sales Network Integration: Unified sales processes across multiple companies with streamlined ERP integration.

-Increased Productivity: Sales teams completed tasks faster and more efficiently through organized workflows and improved communication.

-Enhanced Visibility & Decision-Making: Real-time tracking of customer interactions and sales performance, offering valuable insights into market trends.

-Scalability & Future-Proofing: Modular design allows seamless integration with future business applications, preparing Bespoke SGA for future growth.

DIS Dynamic Integrated Solutions